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Jewell Names Don Descoteaux as Vice President, Marketing and Sales

Jewell Instruments is pleased to announce the promotion of Don Descoteaux as the new Vice President of Marketing and Sales. Don will be responsible for all aspects of Marketing and Sales for Jewell's Inertial Sensor, Panel Meter, Avionic Instrumentation, Solenoid, Partnership Manufacturing and the New Triplett Test Equipment and Panel Meter product lines.

Don has been with the Jewell team for 15 years, rising through the ranks in a variety of management positions. For the past 4 years his primary focus has been on the product and sales management of the Inertial Sensor, Avionics and Solenoid products lines where he developed an in-depth knowledge of these products while consistently delivering excellence. This combination has provided Don with a great understanding and knowledge of our customer's needs in today's market. These skills, along with his ability to manage, organize and evaluate situations, will be key to his success in the Vice President of Marketing and Sales role.

"Don's leadership talents, business knowledge and commitment to the success of Jewell will help propel us in our endeavor to become the premier manufacturer of test and instrumentation products in the country," says Carlo Carluccio, President and CEO of Jewell, "We are very pleased Don has taken on this role."